



Alex Fuller

UX/UI Designer

alxciii phpmyalex

Hello

I'm currently a UX Designer at EO Group, working closely with business stakeholders and the development team to implement modern, new, user interfaces across our e-commerce platform.

Employment

Eurooffice Ltd

UX Designer / January 2018 - Current

At the beginning of 2018 my role as a UI designer was expanded to also cover UX. My responsibilities include; working with the data team to fully understand user behaviour and review user feedback. Using the data gathered to create user stories and flows that can then be submitted for business review. Once these are approved to then work on wire-framing a solution that can then be discussed and critiqued through focus groups to fully understand whether the proposed solutions has met the requirements of our customers and/or internal users.

UI Designer / April 2016 - January 2018

As the UI Designer I'm responsible for implementing clean, usable, user interfaces across Eurooffice and several e-commerce websites under the EO Group company umbrella. This includes; Eurooffice, UK Office Direct, Office Power and 30+ local stationary dealer websites. Working closely with the development team, I have re-designed the front-end e-commerce experience, introducing a fresh new look for the Eurooffice brand as well as our internal e-commerce platform.

Maplin Electronics Ltd | Web Designer

August 2014 - April 2016

My primary duties include designing, creating and publishing merchandising using Hybris CMS. This includes homepage sliders, category banners, creating made to measure landing pages for promotions, campaigns and a variety of tech brands, designing social content for our various social channels including Facebook, Twitter and Google+. I also work with the Customer Experience team to improve UX aspects across the website. Most notably, designing and implementing a new homepage for desktop and mobile.

Ten4 Design | Designer

January 2014 - June 2014

While studying Web Media at Ravensbourne University, I had the opportunity to work for a small agency called Ten4 Design based within Shoreditch for six months. As a freelance web designer, I worked alongside a Senior Designer to create wire-frames and PSD mock-ups for client websites. Once signed off these were passed onto the development team to build.

Education

General Assembly 2017

User Experience Design | Completed

Ravensbourne 2011 - 2014

BA (Hons) Web Media | First Class

Info

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Adobe

Photoshop
Experience Design (XD)
Illustrator
After Effects

Other Skills

User Experience Design
User Research
HTML & CSS
Wire-framing (Axure)
InVision
HotJar

References

James Morris

Subject Leader, Web Media

Ravensbourne,
Greenwich Peninsula,
6 Penrose Way,
SE10 0EW

Antony Morgan

Head of Design, EO Group